



UWC International

Website Privacy Policy

This privacy policy relates to information you submit to us, particularly via our website, www.uwc.org. We are The United World Colleges (International) (“UWC”, “our”, “we” or “us”). UWC is a charitable company registered in England and Wales with company number 908753 and charity number 313690. Our registered office is at 17-21 Emerald Street, London WC1N 3QN. At UWC we take your privacy seriously and understand our responsibility to keep your personal details confidential.

Please note that we have a separate privacy statement setting out how we use and protect your data when you use the UWC Hub which can be found [here](#).

The way UWC processes your data is governed by the UWC International Data Protection Policy, which is reviewed regularly and can be found [here](#).

UWC may change this privacy policy from time to time by updating this page. You should check this page regularly to ensure that you are up to date and happy with any changes. This policy is effective from June 2017.

Ways that we collect information

We may collect and process the following personal information or data (information that can be uniquely identified with you) about you:

- Certain information required to access the services provided by us (for example our newsletter), including your name, address, or telephone number;
- Your e-mail address;
- Information you submit to us when you make a donation;
- A record of any correspondence between you and us;
- Your replies to any surveys or questionnaires that we may use for research purposes;
- Details of accounting or financial transactions that relate to your donations (this may include information such as your credit card, debit card or bank account details but we do not store this information);
- Details of your visits to our website and the resources that you access;
- Information we may require from you when you report a problem with our website.

We only collect such information when you choose to supply it to us. You do not have to supply any personal information to us but you may not be able to take advantage of all the services we offer without doing so.

Information is also gathered without you actively providing it, through the use of various technologies and methods such as Internet Protocol (IP) addresses and cookies.

An IP address is a number assigned to your computer by your Internet Service Provider (ISP), so you can access the internet. It is generally considered to be non-personally identifiable information, because in most cases an IP address can only be traced back to your ISP or the large company or organisation that provides your internet access (such as your employer if you are at work).

We use your IP address to diagnose problems with our server, report aggregate information, and determine the fastest route for your computer to use in connecting to our website, and to administer and improve the website.

Use and Disclosure

We may use this information to:

- ensure that the content of our website is presented in the most effective manner for you and for your computer and customise the website to your preferences;
- assist in making general improvements to our website;
- carry out and administer any obligations arising from any agreements entered into between you and us;
- allow you to participate in features of our website and other services;
- contact you and notify you about changes to our website or the services we offer (except where you have asked us not to do this);
- collect payments from you (where you are making a donation);
- analyse how users are making use of our website and for marketing and research purposes.

We do not disclose any information you provide via the website to any third parties except:

- as provided in the “Cookies” section of this policy set out below;
- if we are under a duty to disclose or share your personal data in order to comply with any legal obligation (for example, if required to do so by a court order or for the purposes of prevention of fraud or other crime);
- in order to enforce any terms of use that apply to any of our website, or to enforce any other terms and conditions or agreements for our services that may apply;
- to protect the rights, property, or safety of UWC, our website’s users, or any other third parties. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

Other than as set out above, we shall not disclose any of your personal information unless you give us permission to do so.

Cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose	More Information
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YouTube cookies	PREF* VSC* VISITOR_INF O1_LIVE* remote_sid*	<p>We embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode.</p> <p>PREF - * Expires after eight months</p> <p>VSC - * expires at the end of your session</p> <p>VISITOR_INFO1_LIVE - *expires after eight months</p> <p>remote_sid - * expires at the end of your session</p>	Cookie set by third party provider. Please refer to their privacy policy, which can be found at YouTube's embedding videos information page .
Google Analytics	_utma _utmb _utmc _utmz	Used to track your movement around the website, we use this information to see what information is popular and then tweak the website to ensure people access the most relevant information easily.	Cookie set by third party provider. Please refer to their privacy policy, which can be found at https://www.google.com/policies/privacy/
Google Advertising	NID SID IDE	Google uses cookies like NID and SID to help customize ads on Google properties, like Google Search. For example, we use such cookies to remember your most recent searches, your previous interactions with an advertiser's ads or search results, and your visits to an advertiser's website. This helps us to show you customized ads on Google.	Cookie set by third party provider. Please refer to their privacy policy, which can be found at https://www.google.com/policies/privacy/
Login Session	ASPSESSID	Only set if you log into the website, only used to keep you logged into the website.	Login Session Cookies are set until the user logs out, or after a period of inactivity on the website, (no updates/or navigation between items) of about one hour.
Uwc.org	Language	Language is set where language is changed on a National Committee site other than the default language. This is to persist the language selection between pages.	Language cookies expire once the browsing session ends or the browser is closed
Uwc.org	_pk_id.# _pk_ses.#	Cookies stored for Piwik website analytics tracking.	Cookie set by third party provider. Please refer to their privacy policy, which can be found at https://matomo.org/faq/general/faq-146/
Worldpay	mhVisitorId optimizelySegments optimizelyEndUserld optimizelyBuckets		Cookie set by third party provider. Please refer to their privacy policy, which can be found at https://www.worldpay.com/uk/worldpay-cookies

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You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Cookies may have different expiration dates. The duration of the cookies is indicated in the table above, except for cookies provided by third parties where you should refer to the relevant link.

Web Statistics

We use log files generated by our web servers to analyse website usage and statistics but the files do not identify any personal information. Log file analysis helps us to understand usage patterns on our website and to make improvements to our service.

Access to and correction of personal information

We will take all reasonable steps in accordance with our legal obligations to update or correct personally identifiable information in our possession that you submit via this website.

The Data Protection Act 1998 gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you. If you wish to see details of any personal information that we hold about you please contact us by way of our contact page.

We take all appropriate steps to protect your personally identifiable information as you transmit your information from your computer to our website and to protect such information for loss, misuse, and unauthorised access, disclosure, alteration, or destruction. We use leading technologies and encryption software to safeguard your data, and operate strict security standards to prevent any unauthorised access to it.

Other websites

This website contains links and references to other websites. Please be aware that this Privacy Policy does not apply to those websites. This includes websites owned by our affiliates such as UWC college websites and National Committee websites.

We cannot be responsible for the privacy policies and practices of websites that are not operated by us, even if you access them via the website that is operated by us. We recommend that you check the policy of each website you visit and contact its owner or operator if you have any concerns or questions.

In addition, if you came to this website via a third party website, we cannot be responsible for the privacy policies and practices of the owners or operators of that third party website and recommend that you check the policy of that third party website and contact its owner or operator if you have any concerns or questions.



Transferring your information outside of Europe

As part of the services offered to you through our website, the information you provide to us may be transferred to, and stored at, countries outside of the European Union (“EU”). By way of example, this may happen if any of our servers are from time to time located in a country outside of the EU or one of our service providers is located in a country outside of the EU. We may also share information with other equivalent national bodies, which may be located in countries worldwide. These countries may not have similar data protection laws to the UK. If we transfer your information outside of the EU in this way, we will take steps with the aim of ensuring that your privacy rights continue to be protected as outlined in this privacy policy.

If you use our website while you are outside the EU, your information may be transferred outside the EU in order to provide you with those services.

By submitting your personal information to us you agree to the transfer, storing or processing of your information outside the EU in the manner described above.

Notification of changes to our Privacy Policy

We will post details of any changes to our Privacy Policy on the website to help ensure you are always aware of the information we collect, how we use it, and in what circumstances, if any, we share it with other parties.

Contact us

If at any time you would like to contact us with your views about our privacy practices, or with any enquiry relating to your personal information, you can do so by way emailing us at dataprotectionofficer@uwcio.uwc.org.